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## Most valuable album



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Who

**WU-TANG CLAN**

Where

**MOROCCO (MARRAKESH)**

When

**02 DECEMBER 2014**

Described as the "first ever private music album" and "a piece of contemporary art", a single copy of hip-hop collective Wu-Tang Clan's (USA) *Once Upon a Time in Shaolin...* album was manufactured at a cost of about \$3 million (£1.9 million) and offered exclusively to one buyer, in what was considered a revolutionary new business model for the music industry. As of 2 December 2014, the 31-track, 128-minute double album, six years in the making and featuring a "unique tapestry of guest performers" including Cher, Redman and soccer players from Barcelona FC, had reportedly attracted bids of up to \$5 million (£3.1 million), with the sole copy housed "in a box within a box within a box" at a secret location in Marrakesh, Morocco.

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